

Welcome !

PGE3 / MSc2

@ Nancy, Paris, Berlin 2022-2023

Gérald DUFFING

Directeur du programme ICN Grande Ecole

IN THIS PRESENTATION...

- **Information about the PGE (Diplôme ICN / Master in Management)**
 - PGE3 outline
 - Professional experience opportunities
 - The master thesis
 - Tips for quick graduation (graduation on time)
- **PGE + MSc means other MSc requirements**
 - PGE students: CHECK MSc requirements for the double degree (master thesis + prof. experience expectations)
- **Depending on the MSc you choose, you will be provided with additional information about specific, MSc-related regulations.**

ICN MISSION & VALUES

*“To provide **innovative and transdisciplinary education** that enables students and practising executives to **become responsible professionals capable of acting in the global business environment**. ICN Business School faculty engages in knowledge creation at the crossroads of art, management and technology that contributes to the advancement of impactful knowledge and sustainable practice in the business and organisational fields”.*

Our values :

- Open-Mindedness
- Commitment
- Team Spirit

PROGRAMME GRANDE ECOLE

Generalist & international

The Master in Management (Grande Ecole) degree is a general management programme, which aims to develop students' advanced-level skills, **knowledge and capabilities in management**, preparing them, when coupled with the subject areas of their first degrees and their interests and aptitudes, for **managerial positions in a variety of public and private sector organisations** (across sectors and functions) **nationally and internationally**.

« PGE / MiM » PROFILE

Competency Goals – Graduate Attributes

- LG1. Knowledge & adaptability
- LG2. Critical Thinking & Innovation
- LG3. Responsible Management & Sustainability
- LG4. Open-Mindedness & Transdisciplinarity

PROGRAMME GOALS: YOUR PROFILE

(Competency Goals & Objectives)

Goals split up into measurable objectives

- **LG1.** Graduates will be able to **develop thorough knowledge** in management fields and **demonstrate their specific skills (Knowledge & adaptability)**
 - LO1.1. Demonstrate context-specific knowledge of business and communicate this effectively in written and oral form.
 - LO1.2. Demonstrate their flexibility in dealing with unexpected management issues/challenges in a global and evolving environment.

- **LG2.** Graduates will be able to **demonstrate independent thinking into business issues** and **propose informed solutions (Critical Thinking & Innovation)**
 - LO2.1. Identify, analyze and prioritize core issues and evaluate alternatives in a complex business situation, making appropriate use of relevant knowledge/tools/models/approaches.
 - LO2.2. Design an appropriate and informed creative recommendation to a given issue.

PROGRAMME GOALS: YOUR PROFILE

(Competency Goals & Objectives)

- **LG3. Graduates will be able to manage decisions making process respecting CSR and sustainable standards (Responsible Management & Sustainability)**
 - LO3.1. Construct well thought-out decisions, fully aware of their impact on the organization, people, and environment.
 - LO3.2. Contribute as productive members to a project and demonstrate team management and leadership skills.

- **LG4. Graduates will be able to use and share transdisciplinary insight and integrate multicultural environments (Open-Mindedness & Transdisciplinarity)**
 - LO4.1. Demonstrate their ability to work in a multicultural environment.
 - LO4.2. Use and share transdisciplinary insights when engaging in real world projects.

The PGE is divided into THREE STAGES

Wake Up!

- **Common core courses**
- Discover business functions / operations: *awaken your appetite !*
- Apply theory in projects, internships

Experiment!

- **Functional Specialisation / MSc courses**
- Transdisciplinary application with #ATM projects
- Professional experience

Jump!

- **Advanced specialisation : MSc / DD**
- Address complex business issues
- Professional experience

YOUR PGE JOURNEY

- **Each year of the PGE represents a stage** in your educational progress, along a “PGE journey”.
- **You must demonstrate achievement and mastery, in five different fields, of the knowledge and competencies** listed in the following tables. These also include:
 - Your personal and professional project (PPP)
 - Your training plan (PF – *projet de formation*)
- **These are the milestones of your course.**
- **Use each grid as a checklist.**

JUMP!

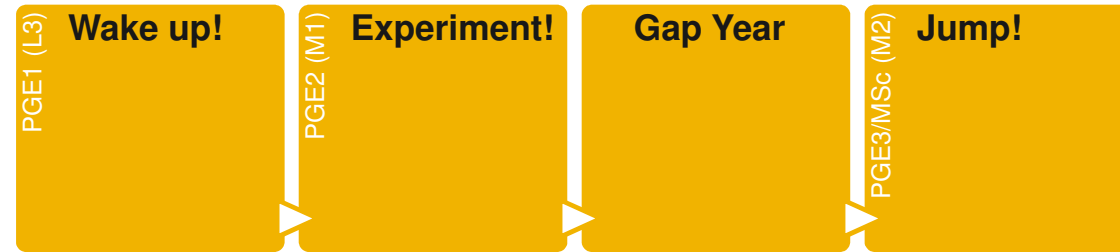
Your checklist

Programme Learning Goals	Achievements	Personal development
LG2 / LO 2.1 & 2.2	<input type="checkbox"/> Identify the economic, social and environmental challenges facing an organization's governance systems	<input type="checkbox"/> Understand and describe the contribution of the FP and critically review its strengths and weaknesses
LO 3.1	<input type="checkbox"/> Present a project, a result and convince <input type="checkbox"/> Respond to objections	<input type="checkbox"/> Convince of the relevance of its proposals (academic and professional).

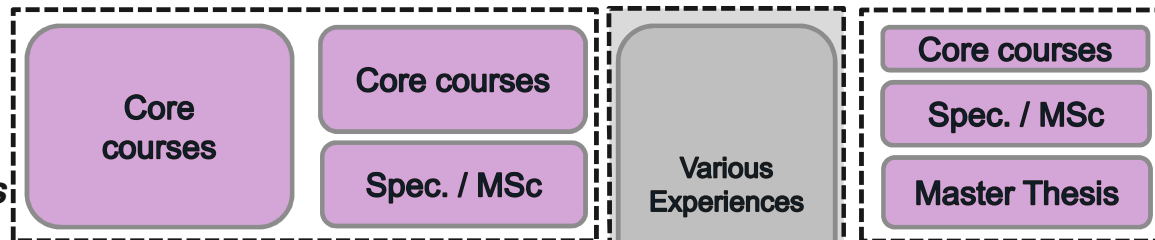
JUMP!

Your checklist

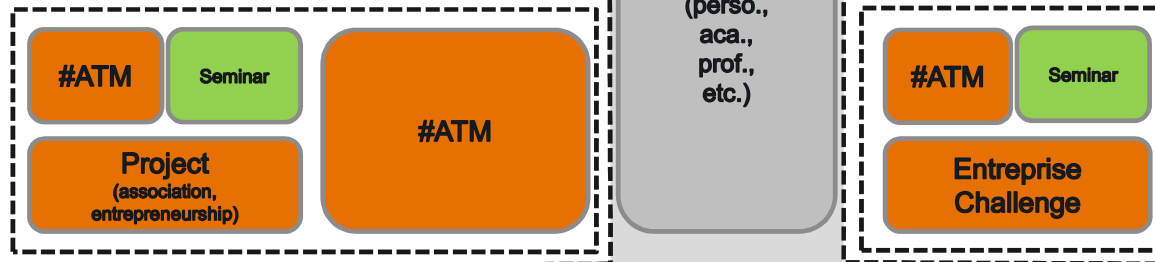
Programme Learning Goals	Achievements	Personal development
LG1 / LO 1.1 & 1.2	<ul style="list-style-type: none"> <input type="checkbox"/> Exercise responsible leadership <input type="checkbox"/> To carry out a long managerial mission of the executive type, in a complex and changing environment (multicultural and/or multidisciplinary). 	<ul style="list-style-type: none"> <input type="checkbox"/> Demonstrate the ability to have successfully completed the FP, including a transdisciplinary project. <input type="checkbox"/> Demonstrate the ability to work in a culturally different environment.
LO 4.2	<ul style="list-style-type: none"> <input type="checkbox"/> Implement its proposals in the context of a « managerial » mission 	<ul style="list-style-type: none"> <input type="checkbox"/> Design and implement a problem solving method by mobilizing several disciplinary fields.
LO 3.2 & 4.1	<ul style="list-style-type: none"> <input type="checkbox"/> Make a scientific and innovative contribution to a real managerial problem <input type="checkbox"/> Formulate detailed, innovative, responsible and sustainable strategic recommendations. <input type="checkbox"/> Formulate detailed, innovative, responsible and sustainable operational recommendations. 	<ul style="list-style-type: none"> <input type="checkbox"/> Finalize your PPP/PF with a first job.



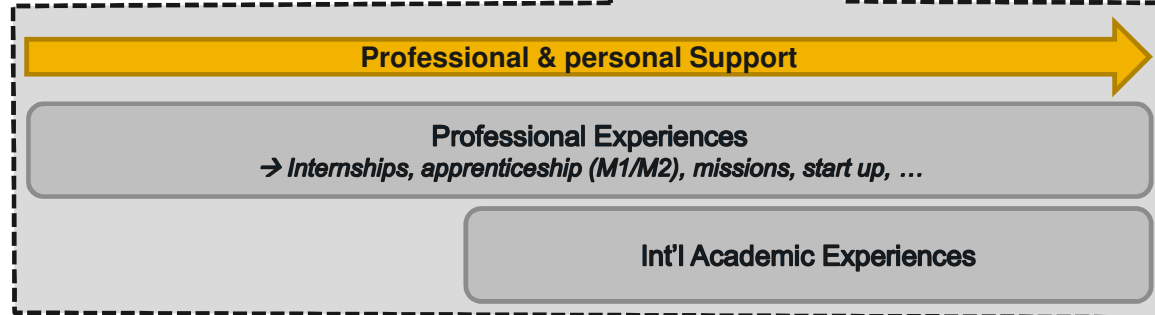
*Core Academic
Management courses*



*Commitment &
Team Spirit*



*Individual learning &
professional
empowerment*



JUMP!

What to expect in PGE3/MSc2?

- **Complete your PGE course**
 - Core courses
 - specialisation / MSc courses
 - Specific required experiences: three PGE quitus
- **Prepare for transition to employment**
 - Apply for internship, apprenticeship, or other type of contract

 **Complete your professional & personal project.**

BLENDED LEARNING

(Teaching methods)

- **On-campus classes (IC/PR):**
 - Classical synchronous in-class course sessions
- **Digital Learning Resources (DR/MN) – *not planned*:**
 - Asynchronous, at home
 - Based on resources provided by your instructor (videos, digital material, readings, ...)
- **Project (*30-hrs modules only*):**
 - In class, or via videolink
 - Group work on the project linked to the course
- **Additional personal work – *not planned*:**
 - To be achieved in addition to the above
 - **For prerequisite & further readings, exercises, projects, ...**

ECTS CREDITS

PGE = Master in Management :

- In two years: 120 ECTS (PGE 2,3 – M1-M2), or
 - In three years: 180 ECTS (PGE 1,2,3 – L3-M1-M2).
- **1 year = 60 ECTS (credits) = 2 independent semesters of 30 credits each**
 - **1 semester = a set of modules** (“courses”)
 - **1 ECTS = 30 hrs of student learning, all included** (sessions, personal work, assignments, readings, digital learning, examinations, etc.)

Example:

- 4-ECTS module = 120 hrs of student learning (4 ECTS * 30 hrs), including class contact & digital learning (30 hrs).
- Expect 120 hrs – 30 hrs = **90 hrs of personal work.**



Autonomy & responsibility

PGE3/MSc2 MODULES

S5 / Fall			S6 / Spring		
Module	ECTS	Hrs	Module	ECTS	Hrs
Governance, and Responsible Leadership	4	30	Professional experience	13	-
Data Analysis	4	30	Seminar	2	15
Strategic Challenge	4	30	Master Thesis	15	30
Elective	2	15			
Specialisation 5	4	30			
Specialisation 6	4	30			
Specialisation 7	4	30			
Specialisation 8	4	30			

MODULE DESCRIPTORS

The syllabus

For each module, your instructor submits a [syllabus](#), which provides a global course description:

- **Module description:** the general content of the module.
- **Intended Learning Outcomes (ILOs):** expected knowledge & skills.
- **Descriptors:** how the module relates to the mission related strands - Sustainability, #ATM, international issues, and SDGs.
- **Module outline:** a brief description of sessions.
- **Teaching:** teaching and learning methods adopted.
- **Course material and readings:** references and useful resources.
- **Research connection:** how this module is linked to ICN faculty research activities and emerging trends in management research.
- **Assessment:** components, types, methods, weighting, and how each component relates to ILOs.
- **Programme learning objectives:** contribution to the PGE learning objectives (LOs).

MASTER THESIS

A significant piece of work, clear guidelines & procedures

▪ Characteristics

- To be done preferably within your specialisation, and to consider as a valuable piece of work (contribution to the field of study)
- Scientific approach, with sound academic references
- With a real managerial issue

▪ Progression

- Follow **strictly** every mandatory milestone (deliverables L1, L2, L3, and L4)
- Follow your thesis supervisor instructions
- ... to complete your work by the end of June

Eligible theme :

- **PGE: any topic**
- **MSc: in your field**

MASTER THESIS

How to graduate in July

- **Work is sequenced throughout four deliverables**
 - You must manage your time with great care
 - Do your best to deliver, on time, each deliverable.
 - Target the 1st session of graduation (July): ***it's possible*** (80% success)
- **Do not first consider the 2nd session as an alternative**
 - Not completing and submitting deliverables will lead you to failure
 - It is not possible to produce a master thesis in a few weeks during the summer
 - Do not expect assistance from your thesis supervisor during the summer break
 - In case of 2nd session failure: re-take is deferred to the next academic year (tuition fees will apply).

PGE'S THREE QUITUS

A quitus states that a mandatory activity has been realized

All quitus must be validated by the end of M2

- **English proficiency:** you are proficient in business English
- **International experience:** part of your experience has been done abroad
- **Professional experience:** you are ready to join a company

QUITUS VALIDATION

Recommendation

Too often, quitus validation is a problem at the end of PGE!

- **Evaluate** your situation today!
- When do you satisfy to all required quitus?
- How?
- What time do you have to get prepared, apply, etc.
- Any alternate plan, just in case... ?

☞ **Exceptions are rarely granted by the Programme Board. DO NOT COUNT ON THEM!**

QUITUS & APPRENTICESHIP Specificities

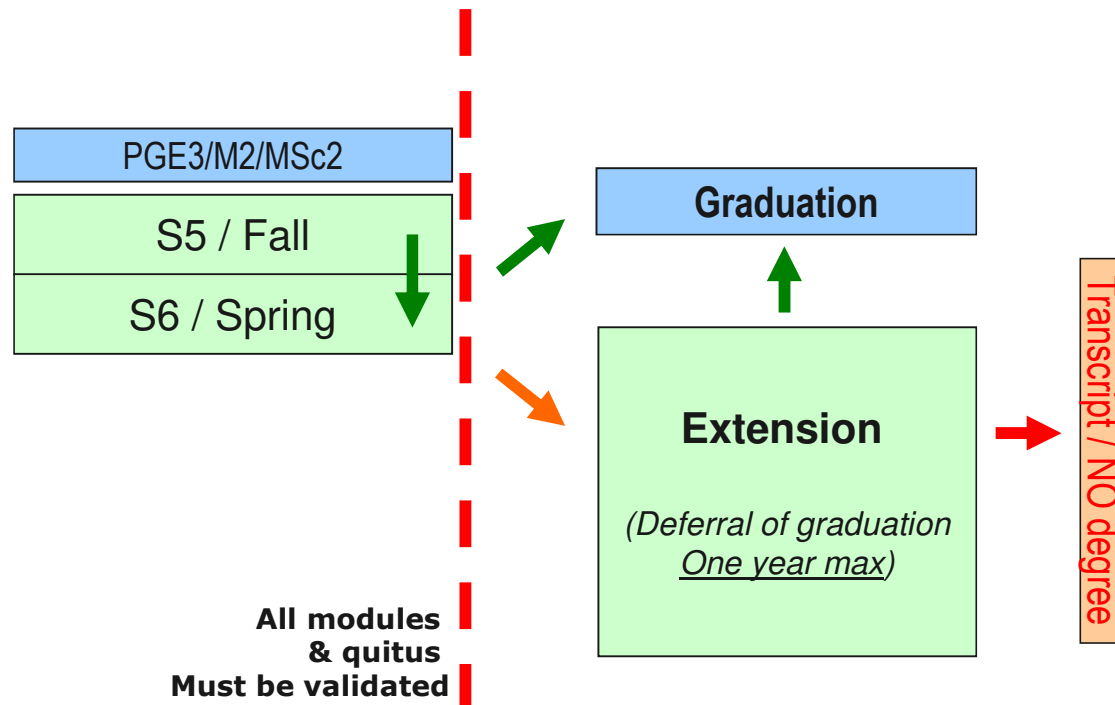
750 TOEIC
or
78 TOEFL
or
550 GMAT

- **LV1/ English Quitus:** same rules for all PGE students (TOEIC/TOEFL/GMAT)
- **Professional Quitus:** your apprenticeship M1+M2 should provide the minimum number of months required (9 months **in the company** – periods at school do not count).
 - Validation is achieved through regular deliverables, and your *livret d'apprentissage*:
 - A link between you, the company, and ICN
 - Fed by your workplace tutor (*maître d'apprentissage*), and your faculty tutor.
- **International Quitus:** exempted **provided your contract ends at the expected date.**

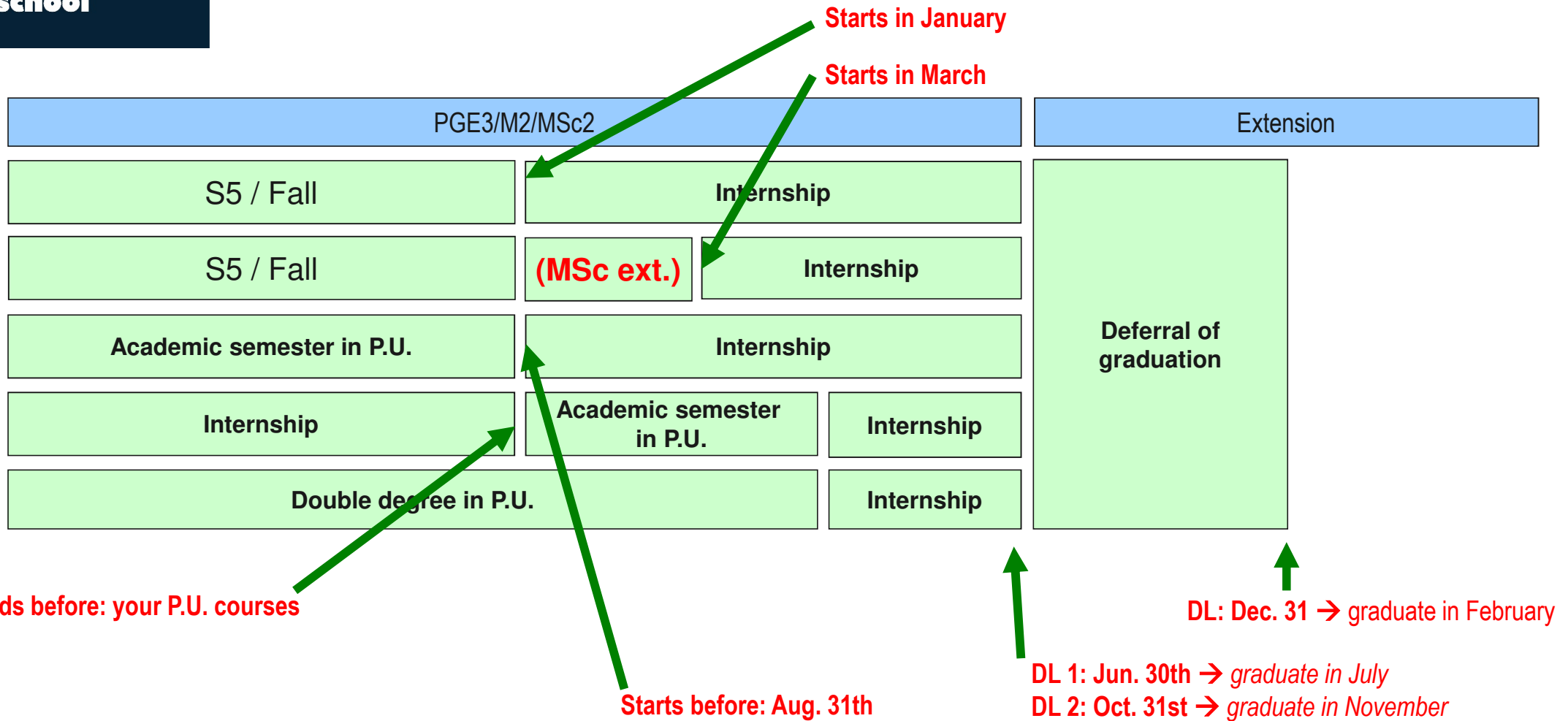
Advice: if possible, spend your S6 in a subsidiary abroad
An international experience is always valued and valuable in a resume.

THE PROGRAMME BOARD

Longest degree course



INTERNSHIPS IN PGE3/MSc2



APPRENTICESHIP IN PGE3

PGE3/M2 (and MSc2 in DD only)

Extension

S5 / Fall

S6 / Spring

Depends on your specific situation

See the calendar specific to your situation (campus/specialisation):

- **S5:** *periods at school + periods in your company*
- **S6:** *mostly in your company (exceptions: seminar, additional courses)*

Start of your contract: See CFA for the deadline

End of your contract:
Usually end of August
Graduate in November

WHO'S WHO / CONTACTS

- **TEACHING AND LEARNING**

- Your **faculty tutor**
- Your professors

- **PROGRAMME SUPPORT TEAM** (Dir. Stéphanie **Stolf**)

- Nancy (alternate): Sabrina **Mathieu**
Nancy (classic): Nathalie **Renault**
- Berlin: Rebecca **Kaptejna**
- Paris: Vanessa **Martinez**

- **APPRENTICESHIP** (Dir. Benjamin **Vanzo**)

- All campuses: Frédérique **Baret**, Christelle **Heulard**

- **PEPS STUDENT OFFICE** (Dir. Madeleine **Ostrowski**)

- Associations: Sophie **Thireau**
- Seminars: Bertrand **Harter**
- PEPS: Nacera **Berbara**

- **CAMPUS Paris**

- Director: Philippe **Brugeilles**
- Resp. Adm: Anne-Laure **Martin**

- **CAMPUS Berlin**

- Director: Lena **Scholtke**

- **PROGRAMME LEADERSHIP**

- PGE Prog. Director: Gérald **Duffing** (Nancy)
Assistant: Vanessa **Jacquemin**
- MSc Prog. Director: Maxime **Koromyslov** (Nancy)
Assistant: Marie-Odile **Sosnowski**

ICN SERVICES

ASQ : for all questions, fill in the form at:

<https://asq.icn-artem.com/hc/fr/requests/new>

- Admissions | « **inscriptions** », service concours: inscriptions@icn-artem.com
- Programme Support Teams | « **Scola** », service scolarité)
- International Relations | « **SRI** », service des relations internationales: international@icn-artem.com
- Careers & Internships | « **SC&S** », service carrières & stages: scs@icn-artem.com
- Apprenticeship Center | « **CFA** »: apprentissage@icn-artem.com
- Student Office | « **PEPS** »: peps@icn-artem.com
- Library /« **K'HUB** » | service documentation: documentation@icn-artem.com
- Student Finance | service comptabilité: comptabilite@icn-artem.com
- ...

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~
LEWIS CARROLL

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